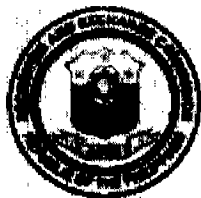


Jollibee Foods Corporation

**Copies of 17-C
2012**



101062012001092

**SECURITIES AND EXCHANGE COMMISSION**

SEC Building, EDSA, Greenhills, Mandaluyong City, Metro Manila, Philippines
Tel: (632) 726-0931 to 39 Fax: (632) 725-5293 Email: mis@sec.gov.ph

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SEC Registration No. 0000077487
Company Name JOLLIBEE FOODS CORP.
Industry Classification Miscellaneous Business Activities
Company Type Stock Corporation

Document Information

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Document Code 17-C
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No. of Days Late 0
Department CFD
Remarks



COVER SHEET

JOLLIBEE FOODS CORPORATION

(Company's Full Name)

10/F Jollibee Plaza Building

Emerald Avenue, Pasig City

(Company's Address)

(632) 634-1111

Telephone Number

December 31

(Fiscal Year Ending)

Any day in the month of June

(Annual Meeting)

SEC Form 17-C

(Form Type)

Amendment Designation (If applicable)

(Secondary License Type and File Number)

Cashier

LCU

DTU

77487

S.E.C REG. No.

Central Receiving Unit

File Number

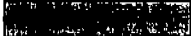
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SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT PURSUANT TO SECTION 17 OF THE
SECURITIES REGULATIONS CODE (SRC) AND SRC RULE 17 THEREUNDER

1. Date of Report 6 January 2012
2. Commission identification number 77487
3. BIR Tax Identification No. 000-388-771
4. **JOLLIBEE FOODS CORPORATION**
Exact name of registrant as specified in its charter
5. **PHILIPPINES**
Province, country or other jurisdiction of incorporation or organization
6. Industry classification code  (SEC Use Only)
7. **10/F JOLLIBEE PLAZA BUILDING, EMERALD AVENUE, PASIG CITY**
Address of registrant's principal office

1600
Postal Code
8. **(632) 634-1111**
Registrant's telephone number, including area code
9. **N/A**
Former name, former address and former fiscal year, if changed since last report
10. Securities registered pursuant to Sections 4 and 8 of the RSA

Title of each Class	Number of shares of common stock & warrants outstanding
Common	1,036,496,596
Treasury Shares	16,447,340

Note: *Total outstanding common shares inclusive of 200,000 shares subject for listing. These represent shares purchased by employee/s in connection with JFC's Executive Long-Term Incentive Plan (ELTIP).*

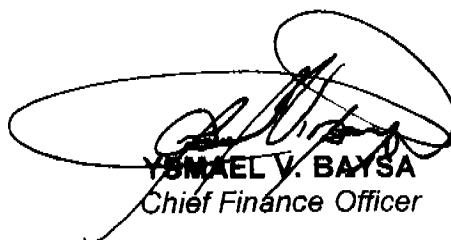
11. Other Events

Jollibee Foods Corporation disclosed today that Mr. Justo S. Alano III, currently Head of Jollibee Regional Business Unit of Metro Manila – South, will assume responsibility as General Manager of the Mang Inasal Business Unit effective February 1, 2012. Mr. Alano will report to Mr. Tony Tan Caktiong.

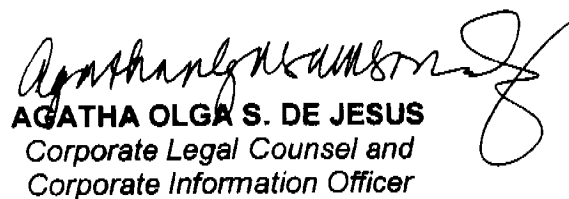
SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

JOLLIBEE FOODS CORPORATION
Registrant



YSMAEL V. BAYSA
Chief Finance Officer



AGATHA OLGA S. DE JESUS
Corporate Legal Counsel and
Corporate Information Officer



101142013001667

**SECURITIES AND EXCHANGE COMMISSION**

SEC Building, EDSA, Greenhills, Mandaluyong City, Metro Manila, Philippines
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Company Information

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Company Name JOLLIBEE FOODS CORP.
Industry Classification Miscellaneous Business Activities
Company Type Stock Corporation

Document Information

Document ID 101142013001667
Document Type 17-C (FORM 11-C:CURRENT DISCL/RPT)
Document Code 17-C
Period Covered January 11, 2013
No. of Days Late 0
Department CFD
Remarks W/ CD OF TOP 100 STOCKHOLDERS



COVER SHEET

JOLLIBEE FOODS CORPORATION

(Company's Full Name)

10/F Jollibee Plaza Building
Emerald Avenue, Pasig City

(Company's Address)

(632) 634-1111

Telephone Number

December 31

(Fiscal Year Ending)

Any day in the month of June

(Annual Meeting)

SEC Form 17-C

Top 100 Stockholders
As of December 31, 2012

(Form Type)

Amendment Designation (If applicable)

(Secondary License Type and File Number)

Cashier

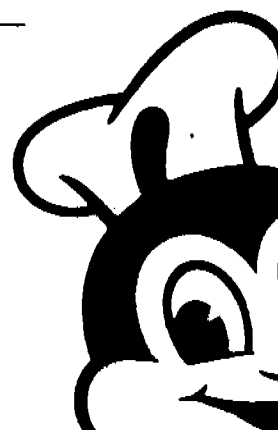
LCU

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77487
S.E.C REG. No.

Central Receiving Unit

File Number



**SECURITIES AND EXCHANGE COMMISSION
SEC FORM 17-C
CURRENT REPORT PURSUANT TO SECTION 17 OF THE
SECURITIES REGULATIONS CODE (SRC) AND SRC RULE 17 THEREUNDER**

1. Date of Report 11 January 2013
2. Commission identification number **77487**
3. BIR Tax Identification No. **000-388-771**
4. **JOLLIBEE FOODS CORPORATION**
Exact name of registrant as specified in its charter
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Province, country or other jurisdiction of incorporation or organization
6. Industry classification code (SEC Use Only)
7. **10/F JOLLIBEE PLAZA BUILDING, EMERALD AVENUE, PASIG CITY**
Address of registrant's principal office

1600
Postal Code
8. **(632) 634-1111**
Registrant's telephone number, including area code
9. **N/A**
Former name, former address and former fiscal year, if changed since last report
10. Securities registered pursuant to Sections 4 and 8 of the RSA

Title of each Class	Number of shares of common stock & warrants outstanding
Common	1,045,402,922
Treasury	16,447,340

Note: Total outstanding common shares inclusive of 60,000 shares subject for listing. These represent shares purchased by employee/s in connection with JFC's Management Stock Option Plan (MSOP). It also includes 1,205,107 MSOP shares exercised by employee participants, to be deducted from the 1,500,000 MSOP shares (per PSE disclosure No. WLST_2012000003918 dated March 8, 2012) lodged with Deutsche Regis Partner's Inc. last March 8, 2012 and 685,765 ELTIP shares exercised by employee participants, to be deducted from the 1,400,000 shares (per PSE Disclosure No. WLST_2012000011273 dated July 9, 2012) lodged also with Deutsche Regis Partner's Inc. on July 9, 2012.

11. Other Events

Please see attached list of Top 100 Stockholders as of December 31, 2012

SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

JOLLIBEE FOODS CORPORATION
Registrant



AGATHA OLGA DE JESUS
Corporate Counsel & CIO



COVER SHEET

JOLLIBEE FOODS CORPORATION

(Company's Full Name)

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(Company's Address)

(632) 634-1111

Telephone Number

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Any day in the month of June

(Annual Meeting)

17-C

Top 100 Stockholders
As of December 31, 2011

(Form Type)

Amendment Designation (If applicable)

(Secondary License Type and File Number)

Cashier

LCU

DTU

77487
S.E.C REG. No.

File Number

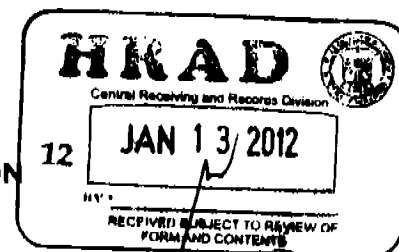
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Central Receiving Unit



SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C



CURRENT REPORT PURSUANT TO SECTION 17 OF THE
SECURITIES REGULATIONS CODE (SRC) AND SRC RULE 17 THEREUNDER

1. Date of Report January 13, 2012
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3. BIR Tax Identification No. 000-388-771
4. **JOLLIBEE FOODS CORPORATION**
Exact name of registrant as specified in its charter
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Province, country or other jurisdiction of incorporation or organization
6. Industry classification code [REDACTED] (SEC Use Only)
7. **10/F JOLLIBEE PLAZA BUILDING, EMERALD AVENUE, PASIG CITY**
Address of registrant's principal office

1600
Postal Code
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Registrant's telephone number, including area code
9. **N/A**
Former name, former address and former fiscal year, if changed since last report
10. Securities registered pursuant to Sections 4 and 8 of the RSA

Title of each Class	Number of shares of common stock & warrants outstanding
Common	1,036,996,596
Treasury Shares:	16,447,340

Note: Total outstanding common shares inclusive of 500,000 shares subject for listing. These represent shares purchased by employee/s in connection with JFC's Executive Long-Term Incentive Plan (ELTIP).


11. Other Events

Jollibee Foods Corporation disclosed its Top 100 Stockholders as attached.

SIGNATURE

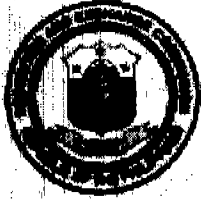
Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

JOLLIBEE FOODS CORPORATION
Registrant


AGATHA OLGA DE JESUS
Corporate Counsel & CIO



101242012001455



SECURITIES AND EXCHANGE COMMISSION

SEC Building, EDSA, Greenhills, Mandaluyong City, Metro Manila, Philippines
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Company Information

SEC Registration No. 0000077487
Company Name JOLLIBEE FOODS CORP.
Industry Classification Miscellaneous Business Activities
Company Type Stock Corporation

Document Information

Document ID 101242012001455
Document Type 17-C (FORM 11-C:CURRENT DISCL/RPT)
Document Code 17-C
Period Covered January 20, 2012
No. of Days Late 0
Department CFD
Remarks



COVER SHEET

JOLLIBEE FOODS CORPORATION
(Company's Full Name)

10/F Jollibee Plaza Building
Emerald Avenue, Pasig City
(Company's Address)

(632) 634-1111
Telephone Number

December 31
(Fiscal Year Ending)

Any day in the month of June
(Annual Meeting)

SEC Form 17-C
Completion of Transaction

(Form Type)

Amendment Designation (If applicable)

(Secondary License Type and File Number)

Cashier

LCU

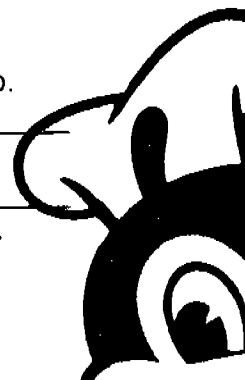
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File Number


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SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT PURSUANT TO SECTION 17 OF THE
SECURITIES REGULATIONS CODE (SRC) AND SRC RULE 17 THEREUNDER

1. Date of Report January 20, 2012
2. Commission identification number 77487
3. BIR Tax Identification No. 000-388-771
4. **JOLLIBEE FOODS CORPORATION**
Exact name of registrant as specified in its charter
5. **PHILIPPINES**
Province, country or other jurisdiction of incorporation or organization
6. Industry classification code  (SEC Use Only)
7. **10/F JOLLIBEE PLAZA BUILDING, EMERALD AVENUE, PASIG CITY**
Address of registrant's principal office

1600
Postal Code
8. **(632) 634-1111**
Registrant's telephone number, including area code
9. **N/A**
Former name, former address and former fiscal year, if changed since last report
10. Securities registered pursuant to Sections 4 and 8 of the RSA

Title of each Class	Number of shares of common stock & warrants outstanding
Common	1,037,791,240
Treasury Shares:	16,447,340

Note: Total outstanding common shares inclusive of 1,000,000 shares subject for listing. These represent shares purchased by employee/s in connection with JFC's Executive Long-Term Incentive Plan (ELTIP). It also includes 294,644 MSOP shares exercised by employee participant, to be deducted from the 1,456,001 MSOP shares (per PSE disclosure no. WLST_2011000010290 dated June 30, 2011) lodged with Deutsche Regis Partner's Inc. last June 30, 2011.

11. Other Events

Please see attached.


SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

JOLLIBEE FOODS CORPORATION
Registrant



YSMAEL V. BAYSA
Chief Finance Officer



VALERIE F. AMANTE
Assistant Vice President and Head, Corporate Legal
& Corporate Information Officer

JOLLIBEE COMPLETES ACQUISITION OF 50%
OF COFFEE, ASIAN FOOD BUSINESS

Metro Manila, Philippines, January 20, 2012 – **Jollibee Foods Corporation (PSE: JFC)**

Jollibee Foods Corporation (JFC), through its wholly-owned subsidiary Jollibee Worldwide Pte. Ltd. ("JWPL"), completed today its acquisition of 50% share of the business of the SuperFoods Group. This consists of a 49% share in SF Vung Tau Joint Stock Company, organized in Vietnam, and a 60% share in Blue Sky Holding Limited in Hong Kong. This acquisition is an implementation of the Framework Agreement made on May 20, 2011 between JFC and its partner, Viet Thai International Joint Stock Company ("VTI"). The Framework Agreement provided for Jollibee Foods Corporation investing US\$ 25 million for 50% of the SuperFoods business and a US\$ 35 million loan to VTI. JFC had also advanced US\$ 5.0 million to the SuperFoods Group.

As previously disclosed on December 21, 2011, JFC, through its wholly-owned subsidiary JSF Investments Pte. Ltd., a subsidiary of JWPL in Singapore, formally initiated the process for owning a 50% share of the business of the SuperFoods Group.

The SuperFoods Group owns and operates various brands, including Highlands Coffee Shops in Vietnam, Highlands Coffee Packaged Products and Hard Rock Café franchised stores in Macau, Hong Kong and Vietnam. Very recently, the SuperFoods Group also acquired the Pho 24 Brand and restaurants, which have presence in Vietnam, Indonesia, Philippines, Hong Kong, Cambodia and Japan. The annual sales of the SuperFoods Group amount to about US\$ 30 million.

Highlands Coffee serves Vietnamese coffee and light meals in trendy coffee shops. It also sells packaged coffee through retail outlets. Pho 24 serves traditional Vietnamese dish with rice noodles as its core products.

Jollibee Food Corporation and its partner VTI, through their joint venture in the SuperFoods Group, aim to offer Asian mass consumers high quality coffee and café experience at affordable prices through the Highlands Coffee Shops and the Highlands Packaged Products. They also aim to serve the Asian mass consumers high quality Vietnamese food at affordable prices through the Pho 24 brand and restaurants.

Jollibee Foods Corporation also plans to serve Highlands Coffee in the restaurants of its various brands in order to upgrade the quality of its coffee at prices its consumers can afford.

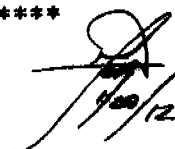
Currently, Highlands Coffee Shops have 56 stores in Vietnam while Pho 24 has 48 restaurants in Vietnam, 11 in Indonesia, 4 in Hong Kong, 3 in Tokyo, Japan, 1 in Cambodia and 2 in the Philippines.



In the Philippines, the franchising rights for operating Highlands Coffee Shops was granted to IP Ventures, Inc. pursuant to an agreement made on December 20, 2011 between IP Ventures and Blue Sky Holding Limited. IP Ventures, a company formed and controlled by IPVG Corp., operates the largest chain of internet cafes in the Philippines with 116 outlets under the brand name Netopia.

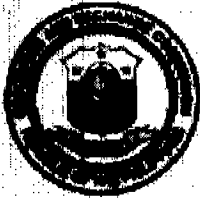
Jollibee Foods Corporation will use the equity method in accounting for its 50% interest in the SuperFoods joint venture in compliance with the Philippine Financial Reporting Standards (PFRS) and the International Financial Reporting Standards (IFRS). Under this method, the revenues, other profit and loss items and cash flows generated and the balance sheet held by the SuperFoods Group will not be reflected in each line item of JFC's Consolidated Financial Statements. Only JFC's investments in, loans and advances to, and its 50% share in the net results of operations of SuperFoods Group (as Other Income – Equity in Net Earnings) will be reflected in its Consolidated Financial Statements.

The Jollibee Group of companies operates the largest restaurant network in the Philippines. As of December 31, 2011 it was operating a total of 2,003 stores in the country: Jollibee brand 747, Chowking 391, Greenwich 205, Red Ribbon 208, Mang Inasal 429 and Burger King 23. Abroad, it was operating 468 stores: Yonghe King 265, Hong Zhuang Yuan 52, Jollibee 78 (US 27, Vietnam 31, Brunei 11, Jeddah 7, Hong Kong and Qatar 1 each), Red Ribbon in the US 34, and Chowking 39 (US 19, Dubai 16, Indonesia 2 and Qatar 2), for a total of 2,471 stores worldwide.





102162012001109

**SECURITIES AND EXCHANGE COMMISSION**

SEC Building, EDSA, Greenhills, Mandaluyong City, Metro Manila, Philippines
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Company Representative

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Company Information

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Company Name JOLLIBEE FOODS CORP.
Industry Classification Miscellaneous Business Activities
Company Type Stock Corporation

Document Information

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Document Code 17-C
Period Covered February 16, 2012
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Department CFD
Remarks



COVER SHEET

JOLLIBEE FOODS CORPORATION
(Company's Full Name)

10/F Jollibee Plaza Building
Emerald Avenue, Pasig City
(Company's Address)

(632) 634-1111
Telephone Number

December 31
(Fiscal Year Ending)

Any day in the month of June
(Annual Meeting)

SEC Form 17-C
Press Release

(Form Type)

Amendment Designation (If applicable)

(Secondary License Type and File Number)

Cashier

LCU

DTU

77487
S.E.C REG. No.


Central Receiving Unit

File Number

Document I.D.



**SECURITIES AND EXCHANGE COMMISSION
SEC FORM 17-C
CURRENT REPORT PURSUANT TO SECTION 17 OF THE
SECURITIES REGULATIONS CODE (SRC) AND SRC RULE 17 THEREUNDER**

1. Date of Report **February 16, 2012**
2. Commission identification number **77487**
3. BIR Tax Identification No. **000-388-771**
4. **JOLLIBEE FOODS CORPORATION**
Exact name of registrant as specified in its charter
5. **PHILIPPINES**
Province, country or other jurisdiction of incorporation or organization
6. Industry classification code  (SEC Use Only)
7. **10/F JOLLIBEE PLAZA BUILDING, EMERALD AVENUE,
PASIG CITY**
Address of registrant's principal office

 1600
 Postal Code
8. **(632) 634-1111**
Registrant's telephone number, including area code
9. **N/A**
Former name, former address and former fiscal year, if changed since last report
10. Securities registered pursuant to Sections 4 and 8 of the RSA

Title of each Class	Number of shares of Common stock outstanding
Common	1,038,364,061
Treasury Shares: Common	16,447,340

Note: Total outstanding common shares inclusive of 867,465 MSOP shares exercised by employee participants, to be deducted from the 1,456,001 MSOP shares (per PSE disclosure no. WLST_2011000010290 dated June 30, 2011) lodged with Deutsche Regis Partner's Inc. last June 30, 2011.


11. Other Events

Please see attached press release.

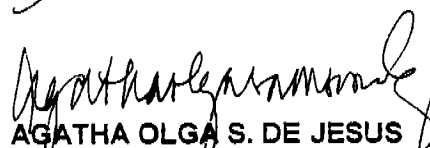
SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

JOLLIBEE FOODS CORPORATION
Registrant



YSMAEL V. BAYSA
Chief Finance Officer



AGATHA OLGA S. DE JESUS
Corporate Counsel &
Corporate Information Officer

The JFC Group of Companies
JFC Q4 Sales Rise by 18%, Net Income by 10%

Metro Manila, Philippines, February 16, 2012 - *Jollibee Foods Corporation* (PSE: JFC) – Results for the quarter and full year ended December 31, 2011.

The following are the highlights of JFC's results of operation for the quarter and full year ended December 31, 2011 based on its unaudited financial statements:

Financial Summary	Full Year December			Quarter 4		
	2011	2010	% Change	2011	2010	% Change
System Wide Retail Sales	82,170	70,254	17.0%	22,971	19,459	18.0%
Revenues	62,900	53,372	17.9%	18,120	14,953	21.2%
Net Operating Income	3,972	3,599	10.3%	1,354	1,035	30.8%
Net Income	3,253	3,213	1.2%	1,180	1,066	10.6%
Net Income Attributable to Equity						
Holders of the Parent	3,213	3,198	0.5%	1,157	1,052	10.0%
Earnings Per Common Share - Basic	3.120	3.118	0.1%	1.123	1.023	9.8%
Earnings Per Common Share - Diluted	3.078	3.077	0.0%	1.119	1.020	9.7%

* Amounts in Php Millions, except % change and Per Share data.

Jollibee Foods Corporation's system wide sales, a measure of all sales to consumers both from company-owned and franchised stores rose by 18.0% in the 4th quarter of 2011 compared with sales in the same period in 2010. Sales in the Philippines grew by 17.8% while those abroad increased by 19.0% led by China with a growth of 27.5% and Southeast Asia and the Middle East with 23.3%.

In the Philippines, the acquisition of Mang Inasal and Burger King contributed 9.2% of the 17.8% sales growth while the rest of the brands grew by 8.6%. Sales per store across all brands grew strongly versus year ago driven by higher transaction count, a measure of volume of customer purchases.

Net Income Attributable to Equity Holders of the Parent and Earnings Per Share grew versus last year by 10.0% and 9.8%, respectively - the highest rates of quarterly profit growth registered in 2011. Net Income as a percent of revenues improved from 4.6% in the first 9 months of the year to 6.5% in the fourth quarter. This improvement offset the negative profit growth rate in the first half of the year and brought 2011 profit at par with the previous year. Net Income Attributable to the Equity Holders of the Parent reached Php 3.213 billion while Earnings per Share amounted to Php 3.120, just slightly above the amounts in 2010 of Php 3.198

[Signature]
 2/16/12

billion and Php 3.118, respectively. The Net Income margin for the quarter of 6.5%, however, was lower than the 7.1% registered last year, primarily due to lower Gross Profit margin, caused by raw material cost increases, partly offset by lower operating Expenses.

During the year, JFC made Php 6.0 billion in capital investments consisting of Php 4.0 billion in fixed assets, mostly in new stores and supply chain facilities; and Php 2.0 billion in projects related to the acquisition of new businesses. The Jollibee Group opened a total of 260 new stores in 2011, of which 167 were in the Philippines led by Mang Inasal with 86 new stores and Jollibee with 40. These store openings brought JFC's total network in the Philippines past the milestone of 2,000 restaurants. Abroad, JFC opened a total 93 new stores led by Yonghe King in China with 70 and Jollibee Vietnam with 11. It also built and started operating the Jollibee Food Processing in Anhui Province, China and its Research & Development Center in Shanghai, and began constructing its Distribution Center in Manila. In 2011, JFC made investments that were related to the following acquisitions: Chowking stores in the United States from their licensee, Burger King business in the Philippines, and SuperFoods business in Vietnam and other Southeast Asian countries.

The above Php 6.0 billion of capital investments were financed by a net bank borrowing of Php 1.4 billion and the balance Php 4.6 billion by its previous year's cash reserves and by cash generated from 2011 operations.

The JFC Group operates the Philippines' largest restaurant network. As of December 31, 2011 it was operating a total of 2,001 stores in the country: Jollibee brand 745, Chowking 391, Greenwich 205, Red Ribbon 208, Mang Inasal 429 and Burger King 23. Abroad, it was operating 468 stores: Yonghe King 265, Hong Zhuang Yuan 52, Jollibee 78 (US 27, Vietnam 31, Brunei 11, Jeddah 7, HongKong and Qatar, 1 each), Red Ribbon in the US 34, and Chowking 39 (US 19, Dubai 16, Indonesia 2 and Qatar 2), for a total of 2,469 stores worldwide.

Jollibee.

COVER SHEET

JOLLIBEE FOODS CORPORATION
(Company's Full Name)

10/F Jollibee Plaza Building
Emerald Avenue, Pasig City
(Company's Address)

(632) 634-1111
Telephone Number

December 31
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SEC Form 17-C
Completion of Transaction

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Amendment Designation (If applicable)

(Secondary License Type and File Number)

Cashier

LCU

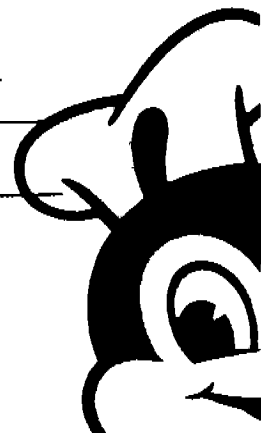
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S.E.C REG. No.

Central Receiving Unit

File Number

Document I.D.



**SECURITIES AND EXCHANGE COMMISSION
SEC FORM 17-C
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3. BIR Tax Identification No. **000-388-771**
4. **JOLLIBEE FOODS CORPORATION**
Exact name of registrant as specified in its charter
5. **PHILIPPINES**
Province, country or other jurisdiction of incorporation or organization
6. Industry classification code XXXXXXXXXX (SEC Use Only)
7. **10/F JOLLIBEE PLAZA BUILDING, EMERALD AVENUE,
PASIG CITY**
Address of registrant's principal office

1600
Postal Code
8. **(632) 634-1111**
Registrant's telephone number, including area code
9. **N/A**
Former name, former address and former fiscal year, if changed since last report
10. Securities registered pursuant to Sections 4 and 8 of the RSA

Title of each Class	Number of shares of common stock & warrants outstanding
Common	<u>1,038,419,162</u>
Treasury Shares	<u>16,447,340</u>

Note: Total outstanding common shares inclusive of 4,000 shares subject for listing. These represent shares purchased by employee/s in connection with JFC's Management Stock Option Program (MSOP). It also includes 918,566 MSOP shares exercised by employee participants, to be deducted from the 1,456,001 MSOP shares (per PSE disclosure no. WLIS_2011000010290 dated June 30, 2011) lodged with Deutsche Regis Partner's Inc. last June 30, 2011.

11. Other Events

**JOLLIBEE COMPLETES ACQUISITION OF 55% OF
SOUTH CHINA FAST FOOD BUSINESS**

**Metro Manila, Philippines, March 9, 2012 – Jollibee Foods Corporation
(PSE: JFC) -**

Jollibee Foods Corporation (JFC), through its wholly-owned subsidiary Jollibee Worldwide Pte. Ltd., completed today its acquisition of 55% of *Guangxi San Pin Wang Food and Beverage Management Company Limited* ("San Pin Wang") which operates the San Pin Wang beef noodle business in South China. The remaining 45% is held by Guangxi Zong Kai Food Beverage Investment Company Limited ("GZK").

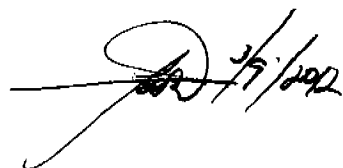
San Pin Wang is a fast food chain serving Chinese cuisine, primarily low-priced beef noodles with total sales of RMB 110 million in 2011. It consists of 34 stores located mostly in Nanning City in Guang Xi Province in South China.

This acquisition is pursuant to the framework agreement which was signed on April 30, 2010 and the share purchase agreement signed on October 26, 2010. JWPL is investing RMB30 million for its stake in San Pin Wang. As joint venture partners, JWPL and GZK will also place additional investments totaling RMB 20 million into this fast food chain in anticipation of its expansion.

JFC and its partner GZK aim to serve high quality but low-priced San Pin Wang noodles to consumers in urban areas in China. SPW plans to expand its operations to other cities in the years ahead.

The Jollibee Group presently owns and operates two businesses in the People's Republic of China – Yonghe King that was acquired in 2004 and Hong Zhuang Yuan that was bought in 2008. As of January 31, 2012, the two businesses combined had a total of 319 stores, which accounted for 11% of the Jollibee Group's worldwide system wide sales, a measure of all sales to consumers, both from company-owned and franchised stores. The Jollibee Group also has a 70% interest in Jollibee Foods Processing Ptd. Ltd., a commissary in Shucheng, Anhui Province.

The Jollibee Group of companies operates the largest restaurant network in the Philippines. As of January 31, 2012 it was operating a total of 1,997 stores in the country: Jollibee brand 746, Chowking 386, Greenwich 204, Red Ribbon 207, Mang Inasal 430 and Burger King 24. Abroad, it was operating 469 stores: Yonghe King 266, Hong Zhuang Yuan 53, Jollibee 78 (US 27, Vietnam 31, Brunei 11, Jeddah 7, Hongkong and Qatar, 1 each), Red Ribbon in the US 33, and Chowking 39 (US 19, Dubai 16, Indonesia 2 and Qatar 2), for a total of 2,466 stores worldwide.



11. Other Items

**JOLLIBEE COMPLETES ACQUISITION OF 55% OF
SOUTH CHINA FAST FOOD BUSINESS**

**Metro Manila, Philippines, March 9, 2012 – Jollibee Foods Corporation
(PSE: JFC) -**

Jollibee Foods Corporation (JFC), through its wholly-owned subsidiary Jollibee Worldwide Pte. Ltd., completed today its acquisition of 55% of *Guangxi San Pin Wang Food and Beverage Management Company Limited* ("San Pin Wang") which operates the San Pin Wang beef noodle business in South China. The remaining 45% is held by Guangxi Zong Kai Food Beverage Investment Company Limited ("GZK").

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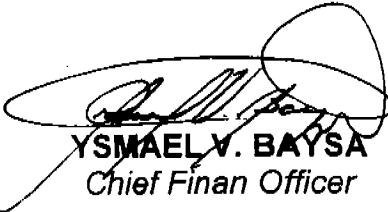
The Jollibee Group of companies operates the largest restaurant network in the Philippines. As of January 31, 2012 it was operating a total of 1,997 stores in the country: Jollibee brand 746, Chowking 386, Greenwich 204, Red Ribbon 207, Mang Inasal 430 and Burger King 24. Abroad, it was operating 469 stores: Yonghe King 266, Hong Zhuang Yuan 53, Jollibee 78 (US 27, Vietnam 31, Brunei 11, Jeddah 7, Hongkong and Qatar, 1 each), Red Ribbon in the US 33, and Chowking 39 (US 19, Dubai 16, Indonesia 2 and Qatar 2), for a total of 2,466 stores worldwide.



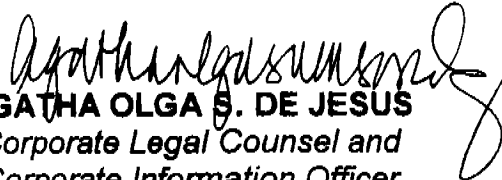
SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

JOLLIBEE FOODS CORPORATION
Registrant



YSMAEL V. BAYSA
Chief Finan Officer



AGATHA OLGA S. DE JESUS
Corporate Legal Counsel and
Corporate Information Officer



COVER SHEET

JOLLIBEE FOODS CORPORATION

(Company's Full Name)

10/F Jollibee Plaza Building
Emerald Avenue, Pasig City

(Company's Address)

(632) 634-1111

Telephone Number

December 31

(Fiscal Year Ending)

Any day in the month of June

(Annual Meeting)

SEC Form 17-C

Cash Dividend Declaration

(Form Type)

Amendment Designation (If applicable)

(Secondary License Type and File Number)

Cashier

LCU

DTU

77487
S.E.C REG. No.

File Number

Document I.D.

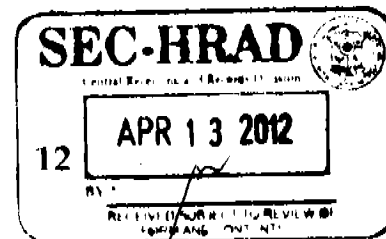
Central Receiving Unit



**SECURITIES AND EXCHANGE COMMISSION
SEC FORM 17-C
CURRENT REPORT PURSUANT TO SECTION 17 OF THE
SECURITIES REGULATIONS CODE (SRC) AND SRC RULE 17 THEREUNDER**

1. Date of Report **12 April 2012**
2. Commission identification number **77487**
3. BIR Tax Identification No. **000-388-771**
4. **JOLLIBEE FOODS CORPORATION**
Exact name of registrant as specified in its charter
5. **PHILIPPINES**
Province, country or other jurisdiction of incorporation or organization
6. Industry classification code 1011 (SEC Use Only)
7. **10/F JOLLIBEE PLAZA BUILDING, EMERALD AVENUE, PASIG CITY**
Address of registrant's principal office

1600
Postal Code
8. **(632) 634-1111**
Registrant's telephone number, including area code
9. **N/A**
Former name, former address and former fiscal year, if changed since last report
10. Securities registered pursuant to Sections 4 and 8 of the RSA



Title of each Class	Number of shares of common stock & warrants outstanding
Common	1,038,851,622
Treasury Shares	16,447,340

Note: Total outstanding common shares inclusive of 106,001 shares subject for listing. These represent shares purchased by employee/s in connection with JFC's Management Stock Option Plan (MSOP). It also includes 1,245,025 MSOP shares exercised by employee participants, to be deducted from the 1,456,001 MSOP shares (per PSE disclosure no. WLST_2011000010290 dated June 30, 2011) lodged with Deutsche Regis Partner's Inc. last June 30, 2011.


11. Other Events

The Board of Directors of Jollibee Foods Corporation approved in a meeting held today, April 12, 2012 the declaration of a regular cash dividend of Php 0.58 per share. The regular cash dividend will be given to JFC stockholders of record as of May 9, 2012 and is planned to be paid on May 31, 2012. This cash dividend represents an increase of 16% over the amount of the regular cash dividend of Php0.50 per share declared in April last year.

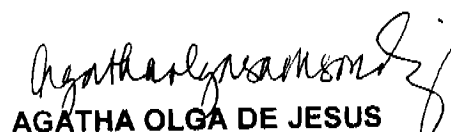
SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

JOLLIBEE FOODS CORPORATION
Registrant



YSMAEL V. BAYSA
Vice President – Corporate Finance
and Chief Finance Officer



AGATHA OLGA DE JESUS
Corporate Counsel & CIO

SECRETARY'S CERTIFICATE

I, **WILLIAM TAN UNTIONG**, Filipino, of legal age and with office address at the 10th Floor, Jollibee Plaza Bldg., Emerald Avenue, Pasig City, being the appointed Corporate Secretary of **JOLLIBEE FOODS CORPORATION** (the "Corporation"), a corporation duly organized and existing under Philippine law, with business address at the 10th Floor, Jollibee Plaza Bldg., Emerald Avenue, Pasig City, hereby certify on behalf of the Corporation that:

1. The following is a true and correct copy of the resolutions adopted and approved by the Board of Directors of the Corporation on April 12, 2012:

RESOLVED, that Jollibee Foods Corporation declares out of its unrestricted retained earnings as of 2005 and 2006, a cash dividend of P0.58 per common share, due to all stockholders of record as of May 9, 2012 (ex-dividend date of May 4, 2012) and payable on May 31, 2012.

2. The above-mentioned resolutions have not been amended, modified or rescinded, and are in full force and effect as of the date hereof.
3. The foregoing statements are true and correct and in accordance with the records of the Corporation.

IN WITNESS WHEREOF, I have hereunto set my hand this _____ at Pasig City.


WILLIAM TAN UNTIONG
Corporate Secretary

REPUBLIC OF THE PHILIPPINES)
CITY OF PASIG) S.S.

BEFORE ME, a Notary Public in and for the city named above, personally appeared:

<u>Name</u>	<u>Valid ID</u>	<u>Date/Place of Issue</u>
William Tan Untiong	SSS# 03-22(354)8	



COVER SHEET

JOLLIBEE FOODS CORPORATION
(Company's Full Name)

10/F Jollibee Plaza Building
Emerald Avenue, Pasig City
(Company's Address)

(632) 634-1111
Telephone Number

December 31
(Fiscal Year Ending)

Any day in the month of June
(Annual Meeting)

SEC Form 17-C

Top 100 Stockholders
As of March 31, 2012

(Form Type)

Amendment Designation (If applicable)

(Secondary License Type and File Number)

Cashier

LCU

DTU

77487
S.E.C REG. No.

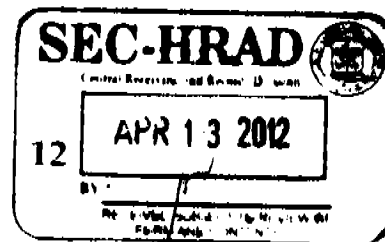
Central Receiving Unit

File Number



**SECURITIES AND EXCHANGE COMMISSION
SEC FORM 17-C
CURRENT REPORT PURSUANT TO SECTION 17 OF THE
SECURITIES REGULATIONS CODE (SRC) AND SRC RULE 17 THEREUNDER**

1. Date of Report 12 April 2012
2. Commission identification number 77487
3. BIR Tax Identification No. 000-388-771
4. **JOLLIBEE FOODS CORPORATION**
Exact name of registrant as specified in its charter



5. **PHILIPPINES**
Province, country or other jurisdiction of incorporation or organization
6. Industry classification code (SEC Use Only)

7. **10/F JOLLIBEE PLAZA BUILDING, EMERALD AVENUE, PASIG CITY**
Address of registrant's principal office

1600
Postal Code

8. **(632) 634-1111**
Registrant's telephone number, including area code

9. **N/A**
Former name, former address and former fiscal year, if changed since last report

10. Securities registered pursuant to Sections 4 and 8 of the RSA

Title of each Class	Number of shares of common stock & warrants outstanding
Common	<u>1,038,851,622</u>
Treasury	<u>16,447,340</u>

Note: Total outstanding common shares inclusive of 106,001 shares subject for listing. These represent shares purchased by employee/s in connection with JFC's Management Stock Option Plan (MSOP). It also includes 1,245,025 MSOP shares exercised by employee participants, to be deducted from the 1,456,001 MSOP shares (per PSE disclosure no. WLST_2011000010290 dated June 30, 2011) lodged with Deutsche Regis Partner's Inc. last June 30, 2011.

11. Other Events

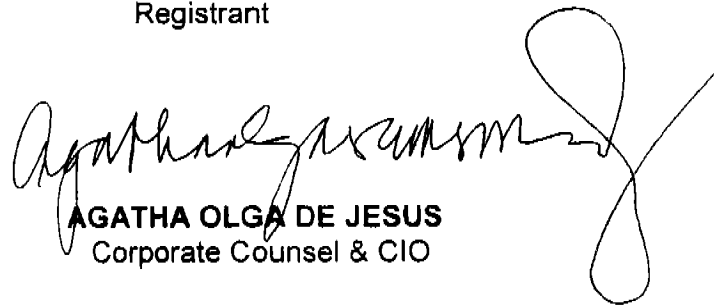
Please see attached list of Top 100 Stockholders as of March 31, 2012

SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

JOLLIBEE FOODS CORPORATION

Registrant

A handwritten signature in black ink, appearing to read 'Agatha Olga de Jesus', with a large, stylized loop at the end.

AGATHA OLGA DE JESUS
Corporate Counsel & CIO



COVER SHEET

JOLLIBEE FOODS CORPORATION

(Company's Full Name)

10/F Jollibee Plaza Building
Emerald Avenue, Pasig City

(Company's Address)

(632) 634-1111

Telephone Number

December 31

(Fiscal Year Ending)

Any day in the month of June

(Annual Meeting)

SEC Form 17-C

(Form Type)

Amendment Designation (If applicable)

(Secondary License Type and File Number)

Cashier

LCU

DTU

77487

S.E.C REG. No.

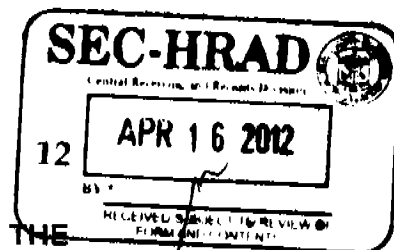
Central Receiving Unit

File Number

Document I.D.



SECURITIES AND EXCHANGE COMMISSION
SEC FORM 17-C
CURRENT REPORT PURSUANT TO SECTION 17 OF THE
SECURITIES REGULATIONS CODE (SRC) AND SRC RULE 17 THEREUNDER



1. Date of Report **16 April 2012**
2. Commission identification number **77487**
3. BIR Tax Identification No. **000-388-771**
4. **JOLLIBEE FOODS CORPORATION**
Exact name of registrant as specified in its charter
5. **PHILIPPINES**
Province, country or other jurisdiction of incorporation or organization
6. Industry classification code **[REDACTED]** (SEC Use Only)
7. **10/F JOLLIBEE PLAZA BUILDING, EMERALD AVENUE,**
PASIG CITY
Address of registrant's principal office

1600
Postal Code
8. **(632) 634-1111**
Registrant's telephone number, including area code
9. **N/A**
Former name, former address and former fiscal year, if changed since last report
10. Securities registered pursuant to Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding
Common Shares	1,038,851,622
Treasury Shares	16,447,340

Note: Total outstanding common shares inclusive of 106,001 shares subject for listing. These represent shares purchased by employee/s in connection with JFC's Management Stock Option Plan (MSOP). It also includes 1,245,025 MSOP shares exercised by employee participants, to be deducted from the 1,456,001 MSOP shares (per PSE disclosure no. WLST_2011000010290 dated June 30, 2011) lodged with Deutsche Regis Partner's Inc. last June 30, 2011.


11. Other Events

Please see attached press release.

SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

JOLLIBEE FOODS CORPORATION
Registrant


AGATHA OLGA S. DE JESUS
Corporate Counsel &
Corporate Information Officer

THE JOLLIBEE GROUP OF COMPANIES

Jollibee Reports 2011 Audited Financial Statements

Metro Manila, Philippines, April 16, 2012 – Jollibee Foods Corporation (PSE: JFC) – Audited Financial Results for the year ended December 31, 2011.

Following are the highlights of JFC's results of operations in 2011 based on its audited consolidated financial statements. The audited consolidated financial statements differed only slightly from the unaudited financial statements as reported on February 16, 2012 (by less than 1.0% in net income and total revenues, and 2.4% change in total assets).

Financial Summary	YTD December		
	2011	2010	% Change
System Wide Retail Sales	82,170	70,254	17.0%
Revenues	62,555	53,372	17.2%
Net Operating Income	3,902	3,599	8.4%
Net Income	3,254	3,213	1.3%
Net Income Attributable to Equity			
Holders of the Parent	3,232	3,198	1.1%
Earnings Per Common Share - Basic	3.138	3.118	0.6%
Earnings Per Common Share - Diluted	3.096	3.077	0.6%

Amounts in PhP Million, except % change and per share data

Jollibee Foods Corporation, the country's largest food service company generated total revenues of Php62.6 billion in 2011 representing a growth of 17.2% over 2010. System wide sales, a measure of all sales to consumers both from company-owned and franchised stores rose by 17.0% in 2011 to Php82.2 billion compared with sales in 2010. System wide sales in the Philippines grew by 16.7% while those abroad increased by 18.3% led by China with a growth of 25.8% and Southeast Asia and the Middle East with 25.2%.

In the Philippines, the acquisition of Mang Inasal and Burger King contributed 8.9% of the 17.0% sales growth while the rest of the brands grew by 8.1%. Sales per store across all brands grew strongly versus year ago driven by higher transaction count, a measure of volume of customer purchases.

*CRP
4/16/12*

In 2011, the JFC Group spent Php3.7 billion in capital expenditures for new stores, store renovations and logistics center – 44.9% higher than the amount spent in 2010 of Php2.6 billion. It opened in 2011 a total of 260 stores worldwide: 167 in the Philippines and 93 overseas. The JFC Group ended 2011 with 2,469, 6.6% higher than a year ago.

JFC also made investments of Php2.0 billion in projects that were related to the following acquisitions: Chowking stores in the United States from their licensee, additional shares in Chow Fun business in the United States and SuperFoods business in Vietnam and other Southeast Asian countries.

The company will continue to make major investments in new stores and commissaries with a capital expenditure budget of Php5.8 billion in 2012, 56.8% higher than the amount spent in 2011 and more than double that invested in 2010. It plans to open 300 stores in 2012, 150 in the Philippines and 150 abroad and to continue with the renovations of existing stores.

JFC's net income attributable to equity holders and basic earnings per share increased by 1.1% in 2011 to Php3.2 billion and 0.6% to Php3.138, respectively. Net income as a percent of revenues declined from 6.0% in 2010 to 5.2% in 2011 primarily due to lower gross profit margin caused by raw material cost increases, partly offset by lower operating expenses.

JFC's consolidated assets, liabilities and stockholders' equity per its audited financial statements was slightly higher than those reported per the unaudited financial statements on February 16, 2011 to the PSE and the SEC.

JFC's total assets increased by 15.3% to Php38.9 billion in 2011 mainly due to capital investments, mostly in new stores and logistics center and advances to a co-venturer.

In a disclosure made on April 12, 2012 to the PSE and the SEC, JFC announced that it had declared a regular cash dividend of Php0.58 per share to stockholders of record as of May 9, 2012 payable on May 31, 2012. This represents a 16% increase over the regular cash dividend of Php0.50 per share paid at about the same time last year.

OBP
4/16/12

The JFC Group operates the Philippines' largest restaurant network. As of March 31, 2012, it was operating a total of 2,004 stores in the country: Jollibee brand 752, Chowking 381, Greenwich 204, Red Ribbon 207, Mang Inasal 436 and Burger King 24. Abroad, it was operating 506 stores: Yonghe King 267, Hong Zhuang Yuan 52, San Pin Wang 35, Jollibee 79 (US 26, Vietnam 32, Brunei 11, Jeddah 7, HongKong, Qatar and Kuwait 1 each), Red Ribbon in the US 33, and Chowking 40 (US 19, Dubai 17, Indonesia 2 and Qatar 2), for a total of 2,510.

MBP
4/16/12



COVER SHEET

JOLLIBEE FOODS CORPORATION

(Company's Full Name)

10/F Jollibee Plaza Building
Emerald Avenue, Pasig City

(Company's Address)

(632) 634-1111

Telephone Number

December 31

(Fiscal Year Ending)

Any day in the month of June

(Annual Meeting)

SEC Form 17-C
Press Release

(Form Type)

Amendment Designation (If applicable)

(Secondary License Type and File Number)

Cashier

LCU

DTU

77487

S.E.C REG. No.

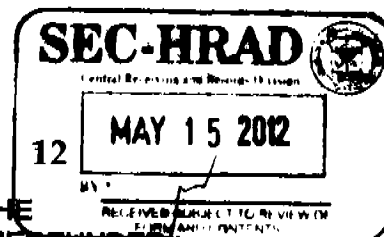
Central Receiving Unit

File Number

Document I.D.



**SECURITIES AND EXCHANGE COMMISSION
SEC FORM 17-C
CURRENT REPORT PURSUANT TO SECTION 17 OF THE
SECURITIES REGULATIONS CODE (SRC) AND SRC RULE 17 THEREUNDER**



1. Date of Report **May 15, 2012**
2. Commission identification number **77487**
3. BIR Tax Identification No. **000-388-771**
4. **JOLLIBEE FOODS CORPORATION**
Exact name of registrant as specified in its charter
5. **PHILIPPINES**
Province, country or other jurisdiction of incorporation or organization
6. Industry classification code XXXXXXXXXX (SEC Use Only)
7. **10/F JOLLIBEE PLAZA BUILDING, EMERALD AVENUE,
PASIG CITY**
Address of registrant's principal office

1600
Postal Code
8. **(632) 634-1111**
Registrant's telephone number, including area code
9. **N/A**
Former name, former address and former fiscal year, if changed since last report
10. Securities registered pursuant to Sections 4 and 8 of the RSA

Title of each Class	Number of shares of Common stock outstanding
Common	1,038,870,492
Treasury Shares: Common	16,447,340

Note: Total outstanding common shares inclusive of 1,263,895 MSOP shares exercised by employee participants, to be deducted from the 1,456,001 MSOP shares (per PSE disclosure no. WLST_2011000010290 dated June 30, 2011) lodged with Deutsche Regis Partner's Inc. last June 30, 2011.

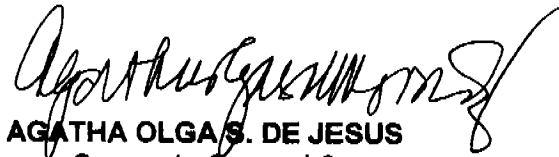
11. Other Events

Please see attached press release.

SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

JOLLIBEE FOODS CORPORATION
Registrant

A handwritten signature in black ink, appearing to read 'Agatha Olga S. de Jesus', is written over the printed name.

AGATHA OLGA S. DE JESUS
Corporate Counsel &
Corporate Information Officer

THE JOLLIBEE GROUP OF COMPANIES

JFC Delivers 15.0% Sales Growth, 8.2% Profit Growth

Metro Manila, Philippines, May 15, 2012 – Jollibee Foods Corporation (PSE: JFC) – Financial Results for the Quarter ended March 31, 2012

Following are the highlights of the financial results of operations of Jollibee Foods Corporation and Subsidiaries for the 1st quarter of 2012:

(Note: All references versus same period last year.)

Financial Summary	YTD March		
	2012	2011	% Change
System Wide Retail Sales	21,554	18,743	15.0%
Revenues	16,486	13,970	18.0%
Net Operating Income	885	856	3.3%
Net Income	682	631	8.2%
Net Income Attributable to Equity			
Holders of the Parent Company	672	622	8.1%
Earnings Per Common Share - Basic	0.649	0.604	7.5%
Earnings Per Common Share - Diluted	0.645	0.603	7.0%

* Amounts in Php Millions, except % change and Per Share data.

Jollibee Foods Corporation, the country's largest food service company, disclosed today that its System Wide Sales, a measure of all sales to consumers, both from company-owned and franchised stores grew by 15.0% in the first quarter compared to the same period in 2011. Philippine brands reported strong sales in the first quarter of 2012, growing by 13.8% compared to the same period last year from continued strong same store sales growth of all brands and from store network expansion. The foreign business reported a 20.5% growth in system wide sales with the China business growing by 26.9%, Southeast Asia and the Middle East business by 22.6% and the US business by 6.9%.

JFC's Philippine business continued to perform strongly in the first quarter. Its restaurants continued to experience very healthy same store sales growth from increases in volume resulting from higher customer base and higher frequency of customer visits compared to last year. These resulted from its drive to appreciably increase the value of restaurant offerings to its customers. Over the past several months, JFC had been introducing new products, improving existing products and services, continued renovating its stores and reducing slightly the prices of some of its products. JFC also cited the decreasing inflation rate (from 4.0% in January 2012, to 2.7% in February to 2.6% in March) which it believes helped grow consumer spending in the country. The 13.8% sales growth rate was JFC's highest Q1 growth rate in the Philippines in the past 3 years.

Handwritten:
JFC
5/15/12

JFC's net income for the first quarter of 2012 rose 8.2% compared to the same period last year, lower than the 15.0% increase in its system wide sales and the 18.0% growth in its revenues. JFC's Chief Financial Officer, Mr. Ysmael V. Baysa disclosed that profit grew in most business units and geographies, led by the Philippines. Gross profit margins were lower but these were mostly offset by lower store operating expenses made possible by fast growing sales per store. "The profits of our Philippine business and some foreign businesses grew robustly but these were partially offset by lower China profit margins as labor and rent expenses there outpaced sales growth," Mr. Baysa stated.

JFC's net income for the first quarter also reflected the financial results of SuperFoods, a joint venture based in Vietnam of which JFC owns 50%, with Highlands Coffee and Pho 24 Vietnamese noodles as primary businesses. Using the equity method of accounting, the Php23.1-million equity in net losses of SuperFoods decreased JFC's consolidated net income by 3.7% points.

JFC plans to invest Php 5.8 billion in capital expenditures in 2012, 56.7% higher than the amount spent in 2011 most of which will be used to open 300 stores and renovate 180 stores worldwide. JFC aims to grow profit by a double digit percent in 2012, Mr. Baysa stated.

The Jollibee Group opened a total of 39 new stores in the first quarter of 2012; 26 in the Philippines and 13 abroad.

The JFC Group operates the Philippines' largest restaurant network. As of March 31, 2012, it was operating a total of 2,004 stores in the country: Jollibee brand 752, Chowking 381, Greenwich 204, Red Ribbon 207, Mang Inasal 436 and Burger King 24. Abroad, it was operating 509 stores: Yonghe King (China) 267, Hong Zhuang Yuan (China) 52, Jollibee 79 (US 26, Vietnam 32, Brunei 11, Jeddah 7, HongKong, Qatar and Kuwait, 1 each), Red Ribbon in the US 33, Chowking 40 (US 19, Dubai 17, Indonesia 2 and Qatar 2), Chow Fun (US) 3. San Pin Wang, JFC's new acquisition in China added 35 stores for a total of 2,513 stores worldwide.

OKP
5/15/12



COVER SHEET

JOLLIBEE FOODS CORPORATION
(Company's Full Name)

10/F Jollibee Plaza Building
Emerald Avenue, Pasig City
(Company's Address)

(632) 634-1111
Telephone Number

December 31
(Fiscal Year Ending)

Any day in the month of June
(Annual Meeting)

SEC Form 17-C
(Form Type)

Amendment Designation (If applicable)

(Secondary License Type and File Number)

Cashier

LCU

DTU

77487
S.E.C REG. No.

Central Receiving Unit

File Number

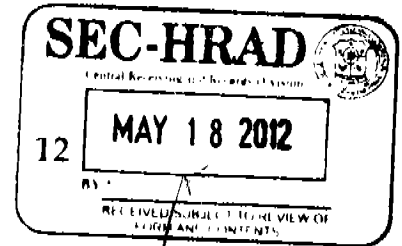
Document I.D.



**SECURITIES AND EXCHANGE COMMISSION
SEC FORM 17-C
CURRENT REPORT PURSUANT TO SECTION 17 OF THE
SECURITIES REGULATIONS CODE (SRC) AND SRC RULE 17 THEREUNDER**

1. Date of Report **16 May 2012**
2. Commission identification number **77487**
3. BIR Tax Identification No. **000-388-771**
4. **JOLLIBEE FOODS CORPORATION**
Exact name of registrant as specified in its charter
5. **PHILIPPINES**
Province, country or other jurisdiction of incorporation or organization
6. Industry classification code (SEC Use Only)
7. **10/F JOLLIBEE PLAZA BUILDING, EMERALD AVENUE, PASIG CITY**
Address of registrant's principal office

1600
Postal Code
8. **(632) 634-1111**
Registrant's telephone number, including area code
9. **N/A**
Former name, former address and former fiscal year, if changed since last report
10. Securities registered pursuant to Sections 4 and 8 of the RSA



Title of each Class	Number of shares of Common stock outstanding
Common	1,038,870,492
Treasury Shares: Common	16,447,340

Note: Total outstanding common shares inclusive of 1,263,895 MSOP shares exercised by employee participants, to be deducted from the 1,456,001 MSOP shares (per PSE disclosure no. WLIST_2011000010290 dated June 30, 2011) lodged with Deutsche Regis Partner's Inc. last June 30, 2011.

11. Other Events

Jollibee to Enter Singapore

Metro Manila, Philippines, May 16, 2012 – *Jollibee Foods Corporation* (PSE: JFC)

Jollibee Foods Corporation, the country's largest food service company, disclosed today that its wholly-owned subsidiary Golden Plate Pte. Ltd. ("GPPL") has entered into an agreement to form a company together with Beeworks, Inc. ("Beeworks"), to own and operate Jollibee stores in Singapore. Beeworks is owned by mostly Singaporean individuals with extensive business experience in the retail and hospitality sector.

Under the agreement, the parties will establish a company in Singapore which will be owned 60% by GPPL and 40% by Beeworks. GPPL will have full management control of the company, while leveraging on Beeworks's experience, reputation and network to establish the "Jollibee" brand in Singapore. The initial funding for the Singapore company is USD1 Million.

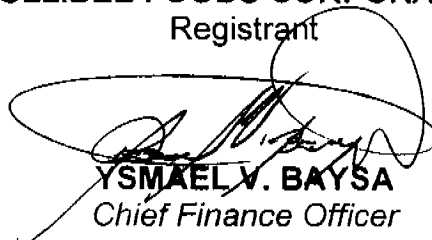
The JFC Group operates the Philippines' largest restaurant network. As of March 31, 2012, it was operating a total of 2,004 stores in the country: Jollibee brand 752, Chowking 381, Greenwich 204, Red Ribbon 207, MangInasal 436 and Burger King 24. Abroad, it was operating 509 stores: Yonghe King (China) 267, Hong Zhuang Yuan (China) 52, Jollibee 79 (US 26, Vietnam 32, Brunei 11, Jeddah 7, HongKong, Qatar and Kuwait, 1 each), Red Ribbon in the US 33, Chowking 40 (US 19, Dubai 17, Indonesia 2 and Qatar 2), Chow Fun (US) 3. San Pin Wang, JFC's new acquisition in China added 35 stores for a total of 2,513 stores worldwide.

SIGNATURE

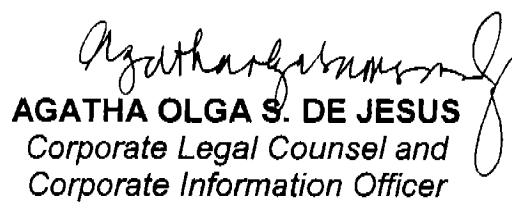
Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

JOLLIBEE FOODS CORPORATION

Registrant



YSMAEL V. BAYSA
Chief Finance Officer



AGATHA OLGA S. DE JESUS
*Corporate Legal Counsel and
Corporate Information Officer*



106252012000676

**SECURITIES AND EXCHANGE COMMISSION**

SEC Building, EDSA, Greenhills, Mandaluyong City, Metro Manila, Philippines
Tel: (632) 726-0931 to 39 Fax: (632) 725-5293 Email: mis@sec.gov.ph

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Company Information

SEC Registration No. 0000077487
Company Name JOLLIBEE FOODS CORP.
Industry Classification Miscellaneous Business Activities
Company Type Stock Corporation

Document Information

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Period Covered June 22, 2012
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Department CFD
Remarks



COVER SHEET

JOLLIBEE FOODS CORPORATION

(Company's Full Name)

10/F Jollibee Plaza Building

Emerald Avenue, Pasig City

(Company's Address)

(632) 634-1111

Telephone Number

December 31

(Fiscal Year Ending)

Any day in the month of June

(Annual Meeting)

SEC Form 17-C

Election of Directors and Officers for Year 2012:

Appointment of Committee Members

(Form Type)

Amendment Designation (If applicable)

(Secondary License Type and File Number)

Cashier

LCU

DTU

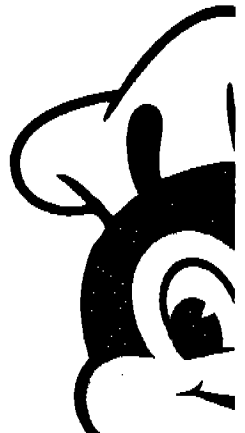
77487

S.E.C REG. No.

Central Receiving Unit

File Number

Document I.D.



**SECURITIES AND EXCHANGE COMMISSION
SEC FORM 17-C
CURRENT REPORT PURSUANT TO SECTION 17 OF THE
SECURITIES REGULATIONS CODE (SRC) AND SRC RULE 17 THEREUNDER**

1. Date of Report **22 June 2012**
2. Commission identification number **77487**
3. BIR Tax Identification No. **000-388-771**
4. **JOLLIBEE FOODS CORPORATION**
Exact name of registrant as specified in its charter
5. **PHILIPPINES**
Province, country or other jurisdiction of incorporation or organization
6. Industry classification code (SEC Use Only)
7. **10/F JOLLIBEE PLAZA BUILDING, EMERALD AVENUE, PASIG CITY**
Address of registrant's principal office

1600
Postal Code
8. **(632) 634-1111**
Registrant's telephone number, including area code
9. **N/A**
Former name, former address and former fiscal year, if changed since last report
10. Securities registered pursuant to Sections 4 and 8 of the RSA

Title of each Class	Number of shares of Common stock outstanding
Common	1,039,265,348
Treasury Shares:	
Common	16,447,340

Note: Total outstanding common shares inclusive 1,274,908 MSOP shares exercised by employee participants, to be deducted from the 1,456,001 MSOP shares (per PSE disclosure no. WLST_2011000010290 dated June 30, 2011) lodged with Deutsche Regis Partner's Inc. last June 30, 2011. It also includes 343,843 ELTIP shares exercised by employee participants, to be deducted from the 1,875,762 shares (per PSE Disclosure No. WLST_2012000007069 dated April 26, 2012) lodged also at Deutsche Regis Partner's Inc. on April 26, 2012.

11. Other Events

- a. During the Annual Stockholders' Meeting of the Company, the stockholders elected the following as the Company's Directors for the year 2012:

Tony Tan Caktiong
Ernesto Tanmantiong
William Tan Untiong
Ang Cho Sit
Antonio Chua Poe Eng
Ret. Chief Justice Artemio Panganiban
Felipe B. Alfonso (Independent Director)
Monico Jacob (Independent Director)
Cezar P. Consing (Independent Director)

- b. At the organizational meeting that immediately followed the stockholders meeting, the following are elected as officers of the Company:

Tony Tan Caktiong, as *President and Chief Executive Officer*,
Ernesto Tanmantiong, as *Treasurer and Chief Operating Officer*, and
William Tan Untiong, as *Corporate Secretary*.

- c. The following were also appointed as members of the Board Committees:

EXECUTIVE COMMITTEE

Tony Tan Caktiong
Ernesto Tanmantiong
William Tan Untiong
Felipe B. Alfonso
Ret. Chief Justice Artemio Panganiban

NOMINATION COMMITTEE

Ret. Chief Justice Artemio Panganiban – Head
Ernesto Tanmantiong – Member
Ang Cho Sit – Member

COMPENSATION COMMITTEE

Felipe B. Alfonso – Head
Ret. Chief Justice Artemio Panganiban – Member
Ernesto Tanmantiong – Member

AUDIT COMMITTEE

Monico Jacob – Head
Felipe B. Alfonso – Member
Antonio Chua Poe Eng – Member
William Tan Untiong – Member

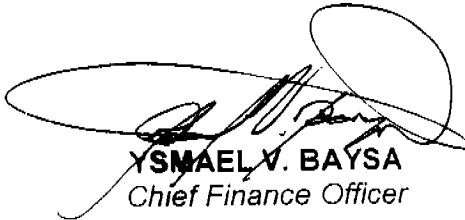
FINANCE COMMITTEE

Cezar P. Consing – Head
Monico Jacob – Member
William Tan Untiong – Member

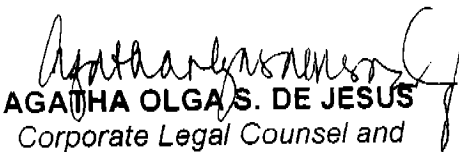
SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

JOLLIBEE FOODS CORPORATION
Registrant



YSMAEL V. BAYSA
Chief Finance Officer



AGATHA OLGA S. DE JESUS
*Corporate Legal Counsel and
Corporate Information Officer*



108232012001112



SECURITIES AND EXCHANGE COMMISSION

SEC Building, EDSA, Greenhills, Mandaluyong City, Metro Manila, Philippines
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Company Information

SEC Registration No. 0000077487
Company Name JOLLIBEE FOODS CORP.
Industry Classification Miscellaneous Business Activities
Company Type Stock Corporation

Document Information

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Document Code 17-C
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Department CFD
Remarks

Jollibee.

JOLLIBEE FOODS CORPORATION

(Company's Full Name)

10/F Jollibee Plaza Building

10 Emerald Avenue, Ortigas Center, Pasig City

(Company's Address)

(632) 634-1111

Telephone Number

December 31

(Fiscal Year Ending)

Any day in the month of June

(Annual Meeting)

**SEC FORM 17 C
AMENDED PRESS RELEASE
WITH CORRECTION ON COMMON & TREASURY SHARES
(Form Type)**

Amendment Designation (If applicable)

(Secondary License Type and File Number)

Cashier

LCU

DTU

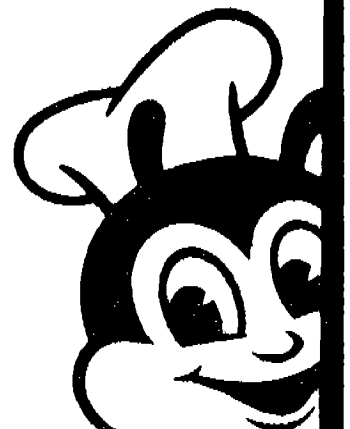
77487

S.E.C. Reg. No.

Central Receiving Unit

File Number

Document I.D.



SEC FORM 17-C

CURRENT REPORT PURSUANT TO SECTION 17 OF THE
SECURITIES REGULATIONS CODE (SRC) AND SRC RULE 17 THEREUNDER

1. Date of Report **14 August 2012**
2. Commission identification number **77487**
3. BIR Tax Identification No. **000-388-771**
4. **JOLLIBEE FOODS CORPORATION**
Exact name of registrant as specified in its charter
5. **PHILIPPINES**
Province, country or other jurisdiction of incorporation or organization
6. Industry classification code (SEC Use Only)
7. **10/F JOLLIBEE PLAZA BUILDING, EMERALD AVENUE, PASIG CITY**
Address of registrant's principal office

1600
Postal Code
8. **(632) 634-1111**
Registrant's telephone number, including area code
9. **N/A**
Former name, former address and former fiscal year, if changed since last report
10. Securities registered pursuant to Sections 4 and 8 of the RSA

Title of each Class	Number of shares of common stock & warrants outstanding
Common	1,043,087,476
Treasury Shares:	16,447,340

Note: Total outstanding common shares inclusive of 250,013 MSOP shares exercised by employee participants, to be deducted from the 1,500,000 MSOP shares (per PSE disclosure No. WLST_2012000003918 dated March 8, 2012) lodged with Deutsche Regis Partner's Inc. last March 8, 2012. It also includes 1,403,193 ELTIP shares exercised by employee participants, to be deducted from the 1,875,762 shares (per PSE Disclosure No. WLST_2012000007069 dated April 26, 2012) lodged also with Deutsche Regis Partner's Inc. on April 26, 2012

11. Other Events


**Please see attached Press Release regarding Jollibee Foods Corporation's
2nd Quarter Results.**

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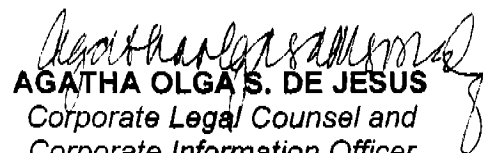
Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

JOLLIBEE FOODS CORPORATION

Registrant



YSMAEL V. BAYSA
Chief Finance Officer



AGATHA OLGA S. DE JESUS
Corporate Legal Counsel and
Corporate Information Officer

THE JOLLIBEE GROUP OF COMPANIES

JFC Sales Up 12.1% in Quarter 2, Net Income Grows by 33.0%

Metro Manila, Philippines, August 14, 2012 – Jollibee Foods Corporation (PSE: JFC) – Financial Results for the Quarter and Year to Date ended June 30, 2012

Following are the highlights of the financial results of operations of Jollibee Foods Corporation and Subsidiaries for the second quarter and year to date ended June 30, 2012:

(Note: All references versus same period last year.)

Financial Summary	Quarter 2 Ended June 30			Year to Date Ended June 30		
	2012	2011	% Change	2012	2011	% Change
System Wide Retail Sales	22,949	20,463	12.1%	44,503	39,206	13.5%
Revenues	17,690	15,585	13.5%	34,176	29,554	15.6%
Net Operating Income	1,075	997	7.8%	1,960	1,853	5.8%
Net Income	944	715	32.0%	1,626	1,345	20.9%
Net Income Attributable to Equity Holders of the Parent Company	921	693	33.0%	1,594	1,314	21.2%
Earnings Per Common Share - Basic	0.885	0.673	31.5%	1.535	1.277	20.2%
Earnings Per Common Share - Diluted	0.881	0.671	31.3%	1.522	1.269	20.0%

* Amounts in PHP Millions, except % change and Per Share data.

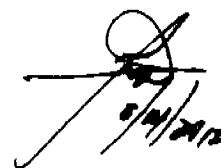
Jollibee Foods Corporation, the country's largest food service company, disclosed today that its System Wide Sales, a measure of all sales to consumers, both from company-owned and franchised stores grew by 12.1% in the second quarter compared to the same period in 2011. Of this growth rate, global store network expansion accounted for 5.0% while worldwide same store sales growth contributed 5.0%. The acquisition of San Pin Wang in Guangxi Province in March 2012 and the Burger King franchise in the Philippines in October, 2011 added 2.1% to the growth rate.

The Philippine business reported a 9.5% growth in system-wide sales while the foreign business increased by 24.7% with China growing by 30.9%, Southeast Asia and the Middle East business by 22.5% and the United States by 13.3%. The Jollibee Group opened a total of 91 new stores in the first half of 2012; 51 in the Philippines and 40 abroad.

For the first six months of the year, system wide sales rose by 13.5% while revenues which were mainly sales from company-owned stores and commissaries and royalties from franchised stores grew by 15.6%.

JFC generated a Net Operating Income of Php1.075 billion in the second quarter representing a growth of 7.8% versus year ago. Net Income Attributable to Equity Holders of the Parent increased by 33.0% due to lower financing costs and to tax savings. For the first six months of the year, Net Income Attributable to Equity Holders of the Parent amounted to Php1.594 billion, higher by 21.2% compared to the same period last year while basic earnings per share amounted to Php1.535, or 20.2% higher than in the same period last year.

JFC's profit after income tax margin improved from 4.6% of revenues in the second quarter of 2011 to 5.3% of revenues in the second quarter of 2012; and for the first six months of the year, from 4.6% of revenues in 2011 to 4.8% of revenues in 2012.


8/14/2012

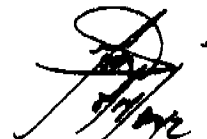
JFC Chief Financial Officer Mr. Ysmael V. Baysa stated that healthy same store sales growth in most regions driven primarily by higher transaction count or volume of customers per store, cost improvement in support groups (General & Administrative Expenses in Corporate Offices) in the Philippines and in China, lower financing costs and tax savings were the factors that drove the significant growth in net income. He added that same store sales growth and higher cost of labor, rent and utilities remain as very important challenges in its businesses in China.

On rising world food commodity prices caused by severe drought in the US Midwest, Mr. Baysa stated that JFC has been closely watching the price trends particularly of corn, wheat, soybean and rice which had risen significantly, in the past two and half months based on the prices at the Chicago Board of Trade. Due to the long and complex supply chain and the use of local agricultural produce, however, the impact of these cost increases on JFC's chicken, beef, flour, vegetable oil and rice would be much less and with a lag time stretching as far as 6-8 months from the time of the price change in world trading.

In the past, such as in 2008, at the height of world food commodity price increases, Jollibee Foods Corporation gradually adjusted the selling prices of its products over a period of time to compensate for the cost increases.

Regarding the impact of the flooding in Metro Manila and nearby provinces brought by torrential rains on August 7 and 8, the number of stores in the JFC Group with reported damages represented about 1.0% of the national store network. Most have resumed normal operations. The impact from the combined disruptions in customer visits and store operations is estimated at about -2.0% on the normal national sales in the month of August, mostly coming from Metro Manila and North Luzon.

The JFC Group operates the Philippines' largest restaurant network. As of June 30, 2012, it was operating a total of 2,022 stores in the country: Jollibee brand 756, Chowking 385, Greenwich 201, Red Ribbon 207, Mang Inasal 448 and Burger King 25. Abroad, it was operating 524 stores: Yonghe King (China) 278, Hong Zhuang Yuan (China) 53, Jollibee 83 (US 27, Vietnam 34, Brunei 11, Jeddah 7, Qatar 2, HongKong and Kuwait, 1 each), Red Ribbon in the US 32, Chowking 39 (US 18, Dubai 16, Indonesia 2, Qatar 2 and Oman 1), Chow Fun (US) 3. San Pin Wang, JFC's new acquisition in China added 36 stores for a total of 2,546 stores worldwide.





108232012001117

**SECURITIES AND EXCHANGE COMMISSION**

SEC Building, EDSA, Greenhills, Mandaluyong City, Metro Manila, Philippines
Tel: (632) 726-0931 to 39 Fax: (632) 725-5293 Email: mis@sec.gov.ph

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Company Information

SEC Registration No. 0000077487
Company Name JOLLIBEE FOODS CORP.
Industry Classification Miscellaneous Business Activities
Company Type Stock Corporation

Document Information

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Document Code 17-C
Period Covered August 22, 2012
No. of Days Late 0
Department CFD
Remarks



COVER SHEET

JOLLIBEE FOODS CORPORATION
(Company's Full Name)

10/F Jollibee Plaza Building
Emerald Avenue, Pasig City
(Company's Address)

(632) 634-1111
Telephone Number

December 31
(Fiscal Year Ending)

Any day in the month of June
(Annual Meeting)

SEC Form 17-C
Signing of an Agreement

(Form Type)

Amendment Designation (If applicable)

(Secondary License Type and File Number)

Cashier

LCU

DTU

77487
S.E.C REG. No.

Central Receiving Unit

File Number

Document I.D.



SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT PURSUANT TO SECTION 17 OF THE SECURITIES REGULATIONS CODE (SRC) AND SRC RULE 17 THEREUNDER

1. Date of Report **22 August 2012**
2. Commission identification number **77487**
3. BIR Tax Identification No. **000-388-771**
4. **JOLLIBEE FOODS CORPORATION**
Exact name of registrant as specified in its charter
5. **PHILIPPINES**
Province, country or other jurisdiction of incorporation or organization
6. Industry classification code (SEC Use Only)
7. **10/F JOLLIBEE PLAZA BUILDING, EMERALD AVENUE, PASIG CITY**
Address of registrant's principal office

1600
Postal Code

(632) 634-1111
Registrant's telephone number, including area code
9. **N/A**
Former name, former address and former fiscal year, if changed since last report
10. Securities registered pursuant to Sections 4 and 8 of the RSA

Title of each Class	Number of shares of common stock & warrants outstanding
Common	1,043,090,595
Treasury Shares:	16,447,340

Note: Total outstanding common shares inclusive of 3,119 shares subject for listing. These represent shares purchased by employee/s in connection with JFC's Management Stock Option Plan (MSOP). It also includes 250,013 MSOP shares exercised by employee participants, to be deducted from the 1,500,000 MSOP shares (per PSE disclosure No. WLST_2012000003918 dated March 8, 2012) lodged with Deutsche Regis Partner's Inc. last March 8, 2012, and 1,403,193 ELTIP shares exercised by employee participants, to be deducted from the 1,875,762 shares (per PSE Disclosure No. WLST_2012000007069 dated April 26, 2012) lodged also with Deutsche Regis Partner's Inc. on April 26, 2012

11. Other Events

Please see attached.

Jollibee Enters into Hot Pot Joint Venture in China

Metro Manila, Philippines, August 22, 2012 – *Jollibee Foods Corporation* (PSE: JFC)

Jollibee Foods Corporation ("JFC") the country's largest food service company, disclosed today that its wholly-owned subsidiaries Jollibee Worldwide Pte. Ltd. ("JWPL") and Golden Plate Pte. Ltd. ("GPPL") have entered into an agreement primarily with Hoppime Ltd., a subsidiary of Wowprime Corporation of Taiwan ("Wowprime") and some key executives of Wowprime, to establish a company ("JV Company") to own and operate the *12 Sabu* brand in the People's Republic of China, Hong Kong and Macau.

JFC's subsidiaries combined will own 48% of the JV Company, while Wowprime's subsidiary and executives combined will own 48% of the JV Company. The remaining 4% of the JV Company will be owned by certain individuals with experience in the retail sector in China. Through their subsidiaries, JFC and Wowprime will share control and management of the JV Company equally. The expected investment from JFC for the period 2012 to 2015 is equivalent to approximately USD8M.

The *12 Sabu* brand features low-priced hot-pot dishes served in a clean and bright dining environment. It highlights safe and fresh food which each customer cooks in individual fast-heating stone hot pots. As of 2011, there were eighteen *12 Sabu* stores operating in Taiwan, with revenues of approximately NT\$ 200 Million.

Wowprime, founded in 1990, is a publicly listed company in Taiwan. Known as Taiwan's largest restaurant chain group, it currently owns and operates 210 stores under a total of 11 brands in Taiwan, 46 stores under 2 brands in China, and 2 stores under 1 brand in Thailand. This is the first time for Wowprime to enter into a joint venture.

JFC's China operations include 367 stores under 3 brands (Yonghe King, Hong Zhuang Yuan, and San Pin Wang), as well as research and development and food processing facilities.

The joint venture aims to tap into the very popular hot pot dining market in China with the benefit of the combined experience and expertise of Wowprime and JFC.

The JFC Group operates the Philippines' largest restaurant network. As of June 30, 2012, it was operating a total of 2,022 stores in the country: Jollibee brand 756, Chowking 385, Greenwich 201, Red Ribbon 207, Mang Inasal 448 and Burger King 25. Abroad, it was operating 524 stores: Yonghe King (China) 278, Hong Zhuang Yuan (China) 53, Jollibee 83 (US 27, Vietnam 34, Brunei 11, Jeddah 7, Qatar 2, Hong Kong and Kuwait, 1 each), Red Ribbon in the US 32, Chowking 39 (US 18, Dubai 16, Indonesia 2, Qatar 2 and Oman 1), Chow Fun (US) 3. San Pin Wang, JFC's new acquisition in China added 36 stores for a total of 2,546 stores worldwide.

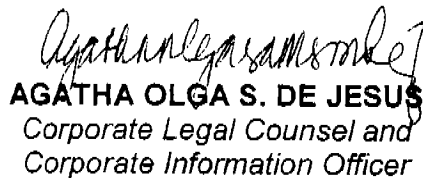
SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

JOLLIBEE FOODS CORPORATION
Registrant



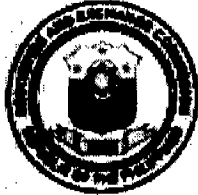
YSMAEL V. BAYSA
Chief Finance Officer



AGATHA OLGA S. DE JESUS
Corporate Legal Counsel and
Corporate Information Officer



110092012001397



SECURITIES AND EXCHANGE COMMISSION

SEC Building, EDSA, Greenhills, Mandaluyong City, Metro Manila, Philippines
Tel: (632) 726-0931 to 39 Fax: (632) 725-5293 Email: mis@sec.gov.ph

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Company Information

SEC Registration No. 0000077487
Company Name JOLLIBEE FOODS CORP.
Industry Classification Miscellaneous Business Activities
Company Type Stock Corporation

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Document Code 17-C
Period Covered October 08, 2012
No. of Days Late 0
Department CFD
Remarks W/ CD



COVER SHEET

JOLLIBEE FOODS CORPORATION

(Company's Full Name)

10/F Jollibee Plaza Building

Emerald Avenue, Pasig City

(Company's Address)

(632) 634-1111

Telephone Number

December 31

(Fiscal Year Ending)

Any day in the month of June

(Annual Meeting)

SEC Form 17-C

Top 100 Stockholders

As of September 30, 2012

(Form Type)

Amendment Designation (If applicable)

(Secondary License Type and File Number)

Cashier

LCU

DTU

77487

S.E.C REG. No.

Central Receiving Unit

File Number



**SECURITIES AND EXCHANGE COMMISSION
SEC FORM 17-C
CURRENT REPORT PURSUANT TO SECTION 17 OF THE
SECURITIES REGULATIONS CODE (SRC) AND SRC RULE 17 THEREUNDER**

1. Date of Report 08 October 2012
2. Commission identification number **77487**
3. BIR Tax Identification No . **000-388-771**
4. **JOLLIBEE FOODS CORPORATION**
Exact name of registrant as specified in its charter
5. **PHILIPPINES**
Province, country or other jurisdiction of incorporation or organization
6. Industry classification code XXXXXXXXXX (SEC Use Only)
7. **10/F JOLLIBEE PLAZA BUILDING, EMERALD AVENUE, PASIG CITY**
Address of registrant's principal office

1600
Postal Code
8. **(632) 634-1111**
Registrant's telephone number, including area code
9. **N/A**
Former name, former address and former fiscal year, if changed since last report
10. Securities registered pursuant to Sections 4 and 8 of the RSA

Number of shares of
Common stock outstanding

Common	<u>1,043,324,400</u>
Treasury Shares:	
Common	<u>16,447,340</u>

Note: Total outstanding common shares inclusive of 391,552 MSOP shares exercised by employee participants, to be deducted from the 1,500,000 MSOP shares (per PSE disclosure No. WLST_2012000003918 dated March 8, 2012) lodged with Deutsche Regis Partner's Inc. last March 8, 2012. It also includes 1,403,193 ELTIP shares exercised by employee participants, to be deducted from the 1,875,762 shares (per PSE Disclosure No. WLST_2012000007069 dated April 26, 2012) lodged also with Deutsche Regis Partner's Inc. on April 26, 2012.

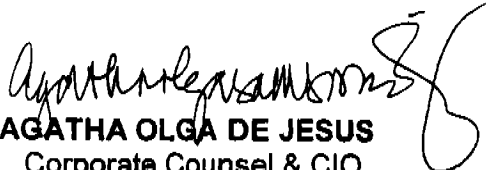
11. Other Events

Please see attached list of Top 100 Stockholders as of September 30, 2012

SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

JOLLIBEE FOODS CORPORATION
Registrant


AGATHA OLGA DE JESUS
Corporate Counsel & CIO



110092012002762

**SECURITIES AND EXCHANGE COMMISSION**

SEC Building, EDSA, Greenhills, Mandaluyong City, Metro Manila, Philippines
Tel: (632) 726-0931 to 39 Fax: (632) 725-5293 Email: mis@sec.gov.ph

Barcode Page

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Company Representative

Doc Source

Company Information

SEC Registration No. 0000077487
Company Name JOLLIBEE FOODS CORP.
Industry Classification Miscellaneous Business Activities
Company Type Stock Corporation

Document Information

Document ID 110092012002762
Document Type 17-C (FORM 11-C:CURRENT DISCL/RPT)
Document Code 17-C
Period Covered October 09, 2012
No. of Days Late 0
Department CFD
Remarks



PSE Sec.
Code

COVER SHEET

JOLLIBEE FOODS CORPORATION
(Company's Full Name)

9/F Jollibee Plaza Building
10 Emerald Avenue, Pasig City
(Company's Address)

(632) 634-1111
Telephone Number

December 31
(Fiscal Year Ending)

Any day in the month of May
(Annual Meeting)

SEC Form 17-C
Public Ownership Report
as of September 30, 2012
(Form Type)

Amendment Designation (If applicable)

(Secondary License Type and File Number)

Cashier

LCU

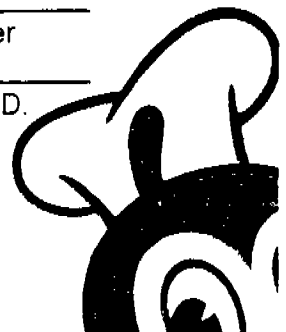
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77487
S.E.C REG. No.

Central Receiving Unit

File Number


Document I.D.



SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT PURSUANT TO SECTION 17 OF THE SECURITIES REGULATIONS CODE (SRC) AND SRC RULE 17 THEREUNDER

1. Date of Report **09 October 2012**
2. Commission identification number **77487**
3. BIR Tax Identification No. **000-388-771**
4. **JOLLIBEE FOODS CORPORATION**
Exact name of registrant as specified in its charter
5. **PHILIPPINES**
Province, country or other jurisdiction of incorporation or organization
6. Industry classification code  (SEC Use Only)
7. **9/F JOLLIBEE PLAZA BUILDING, # 10 EMERALD AVENUE, PASIG CITY**
Address of registrant's principal office

1605
Postal Code
8. **(632) 634-1111**
Registrant's telephone number, including area code
9. **N/A**
Former name, former address and former fiscal year, if changed since last report
10. Securities registered pursuant to Sections 4 and 8 of the RSA

Title of each Class	Number of shares of Common stock outstanding
Common	1,043,403,032
Treasury Shares:	
Common	16,447,340

Note: Total outstanding common shares inclusive of 470,184 MSOP shares exercised by employee participants, to be deducted from the 1,500,000 MSOP shares (per PSE disclosure No. WLST_2012000003918 dated March 8, 2012) lodged with Deutsche Regis Partner's Inc. last March 8, 2012. It also includes 1,403,193 ELTIP shares exercised by employee participants, to be deducted from the 1,875,762 shares (per PSE Disclosure No. WLST_2012000007069 dated April 26, 2012) lodged also with Deutsche Regis Partner's Inc. on April 26, 2012.

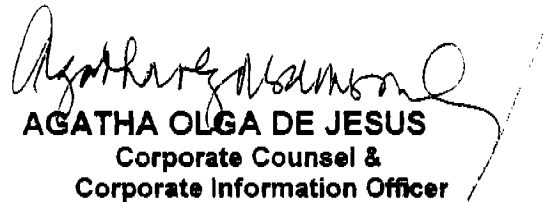
- 11. Other Events

Attached is a copy of the Public Ownership Report as of
September 30, 2012

SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

JOLLIBEE FOODS CORPORATION
Registrant


AGATHA OLGA DE JESUS
Corporate Counsel &
Corporate Information Officer

JOLLIBEE FOODS CORPORATION
Computation of Public Ownership as of September 30, 2012

Number of Issued Shares (if any)	1,062,752,757
Less: Number of Treasury Shares (if any)	16,447,340
Number of Outstanding Shares	1,046,305,417
Less:	

	% to Total Outstanding Shares	Number of Shares/ Total Shares net of Treasury	
Directors			
Tony Tan Caktiong			
Direct	1.41%	14,715,203	
Indirect (thru PCD)	0.05%	564,000	
Ernesto Tanmantiong			
Direct	0.40%	4,178,951	
Indirect (thru PCD)	0.04%	457,019	
William Tan Untiong			
Direct	0.63%	6,607,722	
Indirect (thru PCD)	0.03%	279,667	
Ang Cho Sit			
Direct	0.00%	11	
Indirect (thru PCD)	0.00%		
Felipe B. Alfonso			
Direct	0.00%	1	
Indirect (thru PCD)	0.00%		
Antonio Chua Poe Eng			
Direct	0.00%	1	
Indirect (thru PCD)	0.00%		
Monico Jacob			
Direct	0.00%	100	
Indirect (thru PCD)	0.00%		
Cezar Consing			
Direct	0.00%	1	
Indirect (thru PCD)	0.00%		26,802,676

Officers

Tony Tan Caktiong - President
Ernesto Tanmantiong - Treasurer
William Tan Untiong - Corporate Secretary

Principal Stockholders

Hyper Dynamic	26.11%	273,218,750
Direct		
Indirect (thru PCD)		
Honeysea Corporation		

Direct	12.21%	127,743,747	
Indirect (thru PCD)			400,962,497
Affiliate			
Winall Holding Corporation			
Direct	5.17%	54,140,736	
Indirect (thru PCD)	0.00%		
Honeyworth Corporation			
Direct	3.90%	40,787,128	
Indirect (thru PCD)	0.25%	2,610,915	
Kingsworth Corporation			
Direct	2.79%	29,168,935	
Indirect (thru PCD)	0.00%		
Centregold Corporation			
Direct	2.62%	27,430,964	
Indirect (thru PCD)	0.00%		
A-Star Holding Corporation			
Direct	1.62%	16,920,393	
Indirect (thru PCD)	0.00%		
Venice Corporation			
Direct	1.81%	18,920,382	
Indirect (thru PCD)	0.00%		
Longshore Corporation			
Direct	0.79%	8,260,184	
Indirect (thru PCD)	0.00%		198,239,637
Others			
Government			
Banks			
Employees			
	0.00%		
Jollibee Retirement Fund	0.11%	1,100,000	
Jollibee Stock Incentive Plan - MSOP	0.11%	1,108,448	
Jollibee Stock Incentive Plan - ELTIP		1,872,569	
Lock-Up Shares			4,081,017
TOTAL	60.22%		630,085,827
TOTAL NUMBER OF SHARES PUBLIC	39.78%		416,219,590

PUBLIC OWNERSHIP PERCENTAGE
Total Number of Shares Owned by the Public
Total Issued and Outstanding Shares

Total number of shares public	<u>416,219,590</u>		
Total shares (net of Treasury Shares)	1,046,305,417	=	39.78%

Required Public Ownership %		=	10.00%
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/

Complied

Not Complied

Number of Issued and Outstanding Shares	=	1,062,752,757
Number of Treasury Shares		16,447,340
Number of Listed Shares		1,046,305,417
Number of Foreign-Owned Shares		314,367,650
Foreign Ownership Level (%)		30.05%
Foreign Ownership Limit (%)		40.00%

Number of Stockholders	<table border="1"><tr><td>3,355</td></tr></table>	3,355
3,355		

Number of Shareholders Owning at least 1 Board Lot each	<table border="1"><tr><td>3,322</td></tr></table>	3,322
3,322		

French	900
Korean	20,000
Other Alien	314,108,400
Singaporean	18,000
British	1,250
American	217,100
Chinese	2,000
Total	314,367,650



COVER SHEET

JOLLIBEE FOODS CORPORATION
(Company's Full Name)

10/F Jollibee Plaza Building
Emerald Avenue, Pasig City
(Company's Address)

(632) 634-1111
Telephone Number

December 31
(Fiscal Year Ending)

Any day in the month of June
(Annual Meeting)

SEC Form 17-C
Cash Dividend Declaration
(Form Type)

Amendment Designation (If applicable)

(Secondary License Type and File Number)

Cashier

LCU

DTU

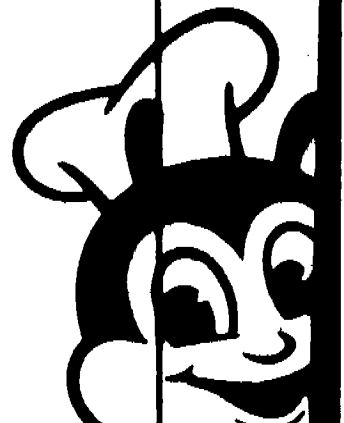
77487

S.E.C REG. No.

Central Receiving Unit

File Number

Document I.D.



SECURITIES AND EXCHANGE COMMISSION
SEC FORM 17-C
CURRENT REPORT PURSUANT TO SECTION 17 OF THE
SECURITIES REGULATIONS CODE (SRC) AND SRC RULE 17 THEREUNDER

1. Date of Report **12 November 2012**
2. Commission identification number **77487**
3. BIR Tax Identification No. **000-388-771**
4. **JOLLIBEE FOODS CORPORATION**
Exact name of registrant as specified in its charter
5. **PHILIPPINES**
Province, country or other jurisdiction of incorporation or organization
6. Industry classification code **[REDACTED]** (SEC Use Only)
7. **10/F JOLLIBEE PLAZA BUILDING, EMERALD AVENUE, PASIG CITY**
Address of registrant's principal office

1600
Postal Code
8. **(632) 634-1111**
Registrant's telephone number, including area code
9. **N/A**
Former name, former address and former fiscal year, if changed since last report
10. Securities registered pursuant to Sections 4 and 8 of the RSA

Title of each Class	Number of shares of common stock & warrants outstanding
---------------------	--

Common	<u>1,043,534,608</u>
Treasury Shares	<u>16,447,340</u>

Note: Total outstanding common shares inclusive 584,261 MSOP shares exercised by employee participants, to be deducted from the 1,500,000 MSOP shares (per PSE disclosure No. WLST_2012000003918 dated March 8, 2012) lodged with Deutsche Regis Partner's Inc. last March 8, 2012. It also includes 1,403,193 ELTIP shares exercised by employee participants, to be deducted from the 1,875,762 shares (per PSE Disclosure No. WLST_2012000007069 dated April 26, 2012) lodged also with Deutsche Regis Partner's Inc. on April 26, 2012.

11. Other Events


The Board of Directors of Jollibee Foods Corporation approved in a meeting held today, November 12, 2012 the declaration of a regular cash dividend of PHP 0.62 per share and a special cash dividend of P 1.00 per share. The regular and special cash dividends will be given to JFC stockholders of record as of December 3, 2012 and is planned to be paid on December 19, 2012.

JFC declared PHP0.58 per share in April 2012. The total cash dividend in 2012 is P2.20 per share for the year. This compares with cash dividends of P1.07 per share last year.

SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

JOLLIBEE FOODS CORPORATION
Registrant



YSMAEL V. BAYSA
Vice President – Corporate Finance
and Chief Finance Officer



AGATHA OLGA DE JESUS
Corporate Counsel & CIO

SECRETARY'S CERTIFICATE

I, **WILLIAM TAN UNTIONG**, Filipino, of legal age and with office address at the 7th Floor, Jollibee Plaza Bldg., Emerald Avenue, Pasig City, being the appointed Corporate Secretary of **JOLLIBEE FOODS CORPORATION** (the "Corporation"), a corporation duly organized and existing under Philippine law, with business address at the 10th Floor, Jollibee Plaza Bldg., Emerald Avenue, Pasig City, hereby certify on behalf of the Corporation that:

1. The following is a true and correct copy of the resolutions adopted and approved by the Board of Directors of the Corporation on November 12, 2012:

RESOLVED, that Jollibee Foods Corporation declares out of its unrestricted retained earnings as of 2006 and 2007 a regular cash dividend of PHP0.62 per common share and a special cash dividend of PHP1.00 (or a total of PHP1.62 per common share), due to all stockholders as of December 3, 2012 (ex dividend date of November 27, 2012) and payable on December 19, 2012.

2. The above-mentioned resolutions have not been amended, modified or rescinded, and are in full force and effect as of the date hereof.
3. The foregoing statements are true and correct and in accordance with the records of the Corporation.

IN WITNESS WHEREOF, I have hereunto set my hand this NOV 12 2012 at Pasig City.


WILLIAM TAN UNTIONG
Corporate Secretary

REPUBLIC OF THE PHILIPPINES)
CITY OF PASIG) S.S.

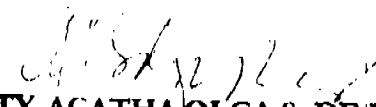
BEFORE ME, a Notary Public in and for the city named above, personally appeared:

Name	Valid ID	Date/Place of Issue
William Tan Untiong	SSS ID No. 03-3257541-8 CTC No. 11190078	2-9-2012/Pasig City

who is personally known to me to be the same person who presented the foregoing instrument and signed the instrument in my presence, and who took an oath before me as to such instrument.

Witness my hand and seal this NOV 12 2012

Doc. No. 101
Page No. 2a
Book No. 9
Series of 2012.


ATTY. AGATHA OLGA S. DE JESUS

NOTARY PUBLIC

Until December 31, 2013

PTR No. 7514919 / Pasig City / January 2, 2012
TRP No. 874032 / RSM Chapter / December 19, 2011